

# The RHNTC is Here to Help TPP Grantees



## Technical Assistance Topics For TPP Grantees

As a Teen Pregnancy Prevention grantee, you can request technical assistance (TA) from the Reproductive Health National Training Center related to any aspect of program implementation; these include administrative and financial operations, adolescent and reproductive health, and quality improvement. Check out the topics we can address through TA below. Visit <https://rhntc.org/granteesupport> to request TA.

### ACCESS

#### Advancing Systems Thinking Capacity

- Build staff capacity to understand and apply systems thinking concepts and tools to their work
- Identify opportunities to strengthen your organization's role in the system of care
- Incorporate systems change into evaluation efforts

#### Engaging and Managing Partnerships

- Identify ways to engage new or manage existing partners through stakeholder mapping
- Develop strategic messaging to engage partners
- Develop strategies and tools (scripts, talking points) to engage referral partners

#### Marketing and Outreach for Recruitment and Retention

- Develop a plan for implementing best practices for recruitment and retention
- Assess and articulate priority audiences
- Develop strategic messaging to reach priority audiences (youth, parents, caregivers, schools, partners)
- Develop a written marketing and outreach plan for recruitment
- Evaluate and improve your recruitment plan

#### Communications and Social Media Planning

- Develop a communication plan using the POST (People, Objectives, Strategy, Technology) method
- Review, evaluate and streamline your communications efforts for effectiveness
- Develop a social media strategy
- Review and revise branding and packaging of a program/innovation
- Evaluate and improve promotion strategies

### EQUITY

#### Advancing Equity in TPP Programs

- Identify how the TPP program can further promote equity in the community

### QUALITY

#### Supporting and Sustaining Workforce

- Identify recruitment and retention strategies for program staff
- Identify strategies to promote workforce wellness and resilience

#### Develop a Professional Development Plan

- Assess current training plan and delivery
- Review or develop a training needs assessment
- Review or develop a training plan for project staff
- Identify available resources to meet training needs
- Build staff capacity to use RHNTC Training Tracking System

#### TPP Planning

- Review and develop recommendations to strengthen your TPP program and evaluation plans