**RHNTC Social Graphics – English Alternative Descriptions**

**Instagram**

**IMAGE-001**

A stock photograph of a woman facing another woman whose back is to the camera. They appear to be having a conversation. A caption overlays the lower-third of the image: "You deserve safe, affirming health care." The caption overlays a blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-002**

A stock photograph of two women who appear to be doctor and patient. The doctor is in mid-consultation with her patient. A caption overlays the lower-third of the image: "You deserve safe, affirming health care." The caption overlays a blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-003**

A graphic with a heart and a plus sign appears over a blue background. A caption overlays the top portion of the graphic: “You deserve safe, affirming health care.” The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-004**

A graphic with a document that has a checkmark and the letters “P X” on the page appearing over a blue background. A caption overlays the top portion of the graphic: “You deserve safe, affirming health care.” The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-005**

A graphic with a medical symbol appearing over a blue background. A caption overlays the top-portion of the graphic: “You deserve safe, affirming health care.” The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-006**

A stock photograph of a woman facing the camera who appears to be standing outside in a downtown area with the bright sun shining from behind. A caption overlays the lower-third of the image: "No matter what your reproductive goals are, we're here to help." The caption overlays a red gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-007**

A stock photograph of a woman facing towards the camera who appears to be standing in the middle of a road with buildings on each side. A caption overlays the lower-third of the image: "No matter what your reproductive goals are, we're here to help." The caption overlays a purple gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-008**

A stock photograph of a man looking away from the camera and standing outside where trees and a bright sun appear in the background. A caption overlays the lower-third of the image: "No matter what your reproductive goals are, we're here to help." The caption overlays a steel blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-009**

A stock photograph of a woman sitting at a table indoors and looking out towards a light source. A caption overlays the lower-third of the image: "Book an appointment now." The caption overlays a steel blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0010**

A stock photograph of a woman sitting indoors on a lounge chair and looking off to the side with a smile on her face. A caption overlays the lower-third of the image: "Book an appointment now." The caption overlays a steel blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0011**

A stock photograph of a woman who appears to be standing in a subway. A caption overlays the lower-third of the image: "Book an appointment now." The caption overlays a steel blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0012**

A stock photograph of a woman sitting on a sofa while resting her head on her hand. A caption overlays the lower-third of the image: "Book an appointment now." The caption overlays a steel blue gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0013**

A stock photograph of a smiling nurse. A caption overlays the lower-third of the image: "Book an appointment now." The caption overlays a purple gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0014**

A stock photograph of birth control pills on top of a calendar. A caption overlays the lower-third of the image: "Book an appointment now." The caption overlays a red gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0015**

A stock photograph of a smiling nurse checking her patient’s blood pressure. A caption overlays the lower-third of the image: "Visit us to check your blood pressure." The caption overlays a red gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0016**

A stock photograph of a nurse preparing to check her patient’s blood pressure. A caption overlays the lower-third of the image: "Visit us to check your blood pressure." The caption overlays a red gradient transition blending upwards. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0017**

A stock photograph of a woman taking her own blood pressure in front of a laptop while on a video call with her doctor. A red radial-gradient effect borders the photo. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0018**

An illustration of a calendar appears over a purple background. A caption overlays the top-portion of the graphic: “Book an appointment now.” The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0019**

A stock photograph of woman sitting in a lotus-style yoga pose. The woman appears to have a genuine smile on her face. An orange radial-gradient effect borders the photo. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0020**

A stock photograph of a single sealed condom. An orange radial-gradient effect borders the photo The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0021**

A photograph of two copper I U Ds. A steel blue radial-gradient effect borders the photo. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0022**

A photograph of a woman placing a patch on the back of her left shoulder. An orange gradient effect extends from the right of the image. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0023**

A photograph of a round pack of monthly birth control pills with a pink and white background. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0024**

A photograph of a vaginal ring. A teal radial-gradient effect borders the image. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0026**

An illustration divided into six sections and includes the following images: A pack of pills. A sealed condom. A torso with a patch over the lower-left section. Two vaginal rings. A syringe. And an I U D. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0027**

A stock photograph of various birth control options. Two packs of combination pills, a syringe, a sealed condom, a diaphragm, and a single pill are visible. The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0028**

An illustration of a woman sitting at a table with a blood pressure monitor on her arm. A caption overlays the top of the image: "Visit us to check your blood pressure." The "R H N T C" logo is included within the footer region of the graphic.

**IMAGE-0029**

An illustration of two woman sitting at a table. One woman appears to be taking the other woman’s blood pressure. A caption overlays the lower-third of the image: "Visit us to check your blood pressure." The "R H N T C" logo is included within the footer region of the graphic.