How Might We… Session 3: Improve Partner Recruitment
June 29, 2021
Transcript

Megan Hiltner: Welcome to the How Might We Session 3, Brainstorming to Address Tier 1 expectations. I'm Megan Hiltner with the Reproductive Health National Training Center and this is the last of a three part session. I do have a couple of announcements before we begin. First off, this session is being recorded. Second, you're muted right now, but we welcome you to use the chat box if you're having any technical difficulties or anything like that. But very soon you are going to be in small group breakouts and we sure hope you are un-muted and chatting and sharing your ideas. We really want you to come off mute in that point and share your ideas. And the third announcement I have is that, this slide deck as well as the board of ideas that we brainstorm, are going to be available to you on rhntc.org, following this presentation. And I do want to let you know that this presentation is supported by the Office of Population Affairs. Its contents are solely the responsibility of its authors and don't necessarily reflect the official views of OPA or HHS.

Megan Hiltner: Here's what we hope to accomplish today. We've worked closely with OPA to crack this type of a creative brainstorming session for thinking outside the box. And we hope that by the end of this session, you will have a better understanding of strategies that you could potentially use to meet your expectations. Our first session was on community engagement. Our second session was on partner recruitment. And this is on rural and special populations. So, hope you have a better understanding of strategies in those areas. The second objective is that we hope that you, by the end of this, will have more comfort and confidence using virtual engagement tools. We've been using Miro Board for this and we hope that by the end of this, you may feel better about using it and may want to use it with some of your partners and your stakeholders. And then lastly, we hope that you'll be able to identify solutions on several TPP20 Tier 1 grant expectations. So, I'm going to turn it over to Jacquie McCain. Jacquie Crump, to provide a few welcoming remarks. Jacquie?

Jacquie McCain: Thanks Megan. Hey everybody, it's Jacquie McCain. I'm pinch hitting today for Tammy Bartasavich, who has been the hostess with the mostest for this entire series, so I don't have any special announcements. Just thank you for joining. Again welcome, and I'm looking forward to digging in and getting some more resource ideas. Thank you.

Megan Hiltner: Thanks Jacquie. All right. So folks, before we begin our brainstorming, I want to ground us in your grant expectations that we're focusing on for this session. And there are really two that align with rural and special populations. And those two are the leverage points and the replication expectations. So with just highlighting some of this, you can see the words on the screen that we pulled directly from your grant guidance, but really that leverage point is creating an understanding of the leverage points with the potential that you can have a real significant impact on TPP, Teen Pregnancy Prevention and STI prevention in an effort to increase or to create a healthier system and achieve optimal health. And note too in the expectations, they do call out the TAG five essentials for adolescent health as well. But you all can dig more into this later, too, in your brainstorming, as well. But we just wanted to highlight that piece and ground that. And then the other expectation is really around the replication piece. And that expectation is about saturating communities by replicating evidence-based program with at least 25% of the adolescents within that defined geographic area and, or population on an annual basis. So just wanted to call those out as two expectations that we're really centering the conversation around today. And this, some of you, especially those of you who have been joining us for these, How Might We sessions in earlier conversations, we're using a brainstorming method called, How

Might We. And this method is used by a lot of design thinkers, and it really tries to open up idea sharing as opposed to just quickly getting to a solution. It really encourages thinking that this sort of the might we, How Might We, instead of how will we, does sort of nudge us to defer judgment and be open to possibilities.

Megan Hiltner: So let's practice a little bit using the chat box. I'm going to pose, just a hypothetical, how might we question. And I would love for you to then put in the chat box, any idea that you can come up with in response to this, how might we question. And let's do it as a waterfall. So that method is, you type it in, but you don't hit enter until I say, hit enter. And then we all look at the chat box and we'll see a waterfall of ideas, and it's fun to scroll down and see how many ideas come up during the conversation. So here's the hypothetical question, and you all can look for your chat box and look at the chat box and when I say enter, hit enter, and all the ideas will come flowing in. So here's the potential how might we question? How might we increase our step counts during the workday?

Megan Hiltner: All right. So I'm going to give you a sec, find your chat box and look in the chat box. How might we increase step counts during our workday? All right. On the count of three, everybody hit enter. 1, 2, 3. Oh, man, look at that. Look at all these ideas. This is great. Oh, love it Jacquie. Put the tracker on the dog, 10 minute walk breaks, walking in place, walking lunch, walking meetings. Oh, I love it. Walk and talk. I love that. So that was just a fun, quick, you have to think outside the box using, how might we. Okay. So the key to these, How Might We, brainstorming sessions is also coming up with a good question to ground us in. And so the last few sessions we've done, we've had one question and we've broken up into breakout groups at random. John, my colleague has hit that magical button and it has sent us off to different rooms where you had a facilitator to help support the conversation. With this one, we're letting you opt into the breakout room that you want to brainstorm ideas on. And so we're going to have four different breakout rooms that you get to choose. And I'll give you a little more instruction in a sec on that. The first one is around youth in rural areas. The second is focused on justice involved youth. The third is youth in foster care, and the fourth is pregnant and parenting youth, expectant and parenting youth. Okay. So you're going to have a second to choose one of the breakouts, one of those four groups to join and discuss. And if you notice each of the questions are really trying to focus the group in on that specific area, but broad enough to let you open up ideas and idea sharing. Okay. So, but before we go get to that point when we're going to select our breakout rooms, and I give you some tips on what to do to get to that breakout room, my colleague Ilana is going to demonstrate Miro, do a Miro Board demonstration for us. Because we're going to use Miro Board to practice. I'm going to go back to this slide here, but so Ilana, I'm going to turn over to you now. And if you'll guide us through this Miro Board practice that we've been on these past three sessions, that'd be great. And I'll stop sharing my screen too.

Ilana Webb: All right. Thanks Megan. So I'm going to post the link to the Miro Board in the chat, but if you haven't used Miro Board yet, hold off for a second. You can just watch me demo some of the navigation around it. Let me share my screen here. All right. So if you haven't used Miro Board before, there are some tips here to help you navigate, but I'll just show you some examples too. So to get around using your mouse or keyboard, you can scroll up or down and that'll move the screen up or down. If you hit shift on your keyboard and scroll up or down, you'll move left or right. And then if you do control and scroll up or down, you'll zoom in or out. So that's how you can get around the board. There are other ways, and if you prefer them, please use them, but that's just an easy way. And then for our brainstorm, we're going to be creating sticky notes and typing in them. So I want to make sure folks can do that. But before we get to that activity, we've been doing some highlighting some features of Miro so you can get familiar with some of the fun things that you can do with it. And if you weren't able

to attend our first two sessions, I would highly recommend you check out the recording to just see some of those things, about 10 or 15 minutes at the beginning of each of those recorded sessions, we went over some of the features. But today being our last session, I wanted to share the frames, which I'll go into a little bit about how to get to your breakout room, but I think it's a really nice feature of Miro for sharing out all of the hard work that you've done and packaging it to share out with folks that participated in whatever your activity was on Miro.

Ilana Webb: And so those of you that have participated in this, you've seen how at the start of the breakouts, I say, click on these arrows on the bottom left, and you'll be able to click on this box all the way on the left that says frames. And you see our breakout groups and also this how to Miro, but this has some additional features. So to create a frame, you would go over to this toolbox over here, and there's this frame button, and you can create a frame or any time you create an object, if you click on it, you can actually also create a frame. These are locked because I didn't want folks to move around, but if I unlocked it and you can see there are options here, you can create a frame. I'm going to re-lock it, so it doesn't get moved. But the advantage of creating frames is, like I said, it helps navigate around your board if you have different activities happening. But then the really great thing is, you're able to print it. And so if you click on these three dots here, you'll see you can export as an image. You can also export as a CSV if you choose to do that. But typically, you would want to export it as an image, and then it'll give you options to do it as a JPEG or a PDF. And that's how we've been getting those really nice combined board shots, is I put all the stickies on one board and then I create a frame and print it and you can share it out. So I think that's just a really nice feature to be aware of when you're using Miro if you just want to be able to show folks your activity and the results of it at the end, or be able to capture a voting activity or something along those lines.

Ilana Webb: So now we'll go back to our little intro activity, which is going to be familiar for those of you that participated in our first two sessions and hopefully easy enough for those of you that haven't. But you should hopefully get the hang of it pretty quickly. So if you'll open up the Miro Board and feel free, if you have a difficult time with this, to watch me go through these steps and then do it on your own. Or if you're comfortable, go ahead and give it a try yourself. The directions are up here. And basically what we're going to do, is we're going to create a sticky and write your name and role. And so to create a sticky note, you go over to this left-hand toolbar and you click on the box with the folded corner from the left-hand toolbar and select the color you would like to use. I'm going to use orange. And you can just drop it anywhere in this box and then type your name and role. I'm Ilana and a grantee liaison. And then what I want you to do, because we're going to have to move our stickies, is I want you to move it outside the box. And if the gray box is taking up your whole screen, again, you can scroll out by shifting control and zooming down. And then when you move it outside of the box, I really want you to see this as a symbolic action that you're going to think outside of the box today. So I'll give everyone a second to go ahead and create their sticky notes. Just again, put your name and your role on there for us, and then move it outside of the gray box, because we're going to think outside of the box today.

Ilana Webb: And if anyone needs help, again, talking through that. So the way you create a sticky note is on the left-hand toolbar, the left-hand side of your screen, you select the box that has the folded corner, and then you select a color and you should be able to type right into it once you place it. And if not, you can just click back on it and double click and you can type into it. And then you can move it by just clicking on it and moving it up. All right, welcome folks. We're excited to have you here. So I'll give you a few more minutes to do that. And once you're done, if you could just look back at the zoom, I'm going to show you how to navigate to the breakout rooms. So like I mentioned before, you're using frames to navigate around our board. So on the left hand corner of your screen, there should be two arrows if this

toolbar isn't already open and if you click it, there's the very left-hand box, it looks like a window with some lines in it. It says frames if you hover over it. If you click on it, you'll get a list of our breakout groups. And when John sets the pop-up for you to select whatever breakout group you want to join, this is how you'll navigate there. So you just click on the breakout group that you selected, and it'll take you to that board for your brainstorming activity. And it's possible that it could also look like this as pictures. It depends on your default setting, but either way, the breakout groups are labeled there for you to select. I think that's it. Back to you, Megan.

Megan Hiltner: Thank you so much Alana and you all, if you haven't participated in the two earlier sessions, Alana gave little tips and tricks for Miro in those two sessions. You're welcome to check that out or just send us a question and we're happy to talk it through with you. It is quite a user-friendly tool. Okay, so we have, again, the four groups. You get to choose which group you want to attend. I'm not seeing a ton of folks here today, so we'll go with it. If we don't have a ton of folks in, that are attending any of the sessions, I think we can just brainstorm for the time that you got there. And then maybe, we'll just come back to the full group again and do a share out of it, if it seems... We've got about 25 minutes reserved for this brainstorming. So let's just go with it and see where we land and if you have any problems with getting to the breakout state, just hang tight and John will help you get where you need to go. So John, let's see, I'm looking-

John Karikas: Oh, the room should be open.

Megan Hiltner: Okay, yeah.

John Karikas: Pop up on the bottom of your screen, just choose which of the rooms you would like to join.