How Might We… Session 2: Improve Partner Recruitment
June 22, 2021
Transcript

Megan Hiltner: All right. Well, welcome, everybody. I have the top of the hour here, so we're just going to get started and I know folks may be trickling in too, but just wanted to welcome everyone. I'm Megan Hiltner, I'm from the Reproductive Health National Training Center, and I'm so pleased to welcome you today to this brainstorming session to address Tier 1 expectations during challenging times. This is the second of a three-part brainstorming series. Before I begin, and we begin with the presentation and brainstorming, I have a few announcements. First, I want to let y'all know that we're recording the session and during this first portion of the session, you'll be muted. However, during the brainstorming session, very much the opposite, where you'll be unmuted. We want you sharing and talking, and we are relying on you to share ideas during this session, so be prepared for that. You can always use the chatbox to communicate with us either about technical issues or comments and questions. We welcome that. And just wanted to let you know that the recording of this, along with the transcript and the summary of the brainstormed ideas will be shared on RHNTC.org, sorry, in the next few days. For those of you that did not attend the first session a week ago, you may have noticed I shared back with you on Max the recording of the session, along with that summary of ideas. We'll be doing the same similar thing for this session. I did also want to let you know that that this presentation is supported by the Office of Population Affairs and its contents are solely the responsibility of the authors and don't necessarily represent the official views of OPA or HHS.

Megan Hiltner: I mentioned a bit ago that this is a brainstorming session, the second of three, that are in close collaboration with OPA and the project officers. We came up with this concept to support you with some outside the box thinking, and really a way to share some ideas of how you might meet some specific grant expectations that have been particularly challenging. Today, we're going to focus on partner recruitment and the partner recruitment expectations. Last week, we looked at community engagement, and then on the 29th, we'll be brainstorming around rural and special populations. We're going to be using Miro board to support this collaboration and also to help support you with practicing virtual engagement tools. By the end of the session, we hope you can better understand strategies to meet your expectations in the areas that I highlighted. We hope that you'll have more confidence with virtual engagement tools, and we hope that you'll be able to identify solutions on several TPP20 Tier 1 grant expectations. With that, I'm going to turn it over to Tammy to share a few opening remarks, Tammy, from OPA. Go ahead, Tammy.

Tammy Bartasavich: Hi everyone. I'm so glad to see you here, and those of you that were here last week back again, I'm happy to see you all and that you took the time to come. We're excited about the series. There's one left, as Megan said. We really want you guys to start being innovative and thinking with innovation in mind with your expectations, and also take the things that we're showing you today and that you learn and use them with your organizations and your partners and your sub-awardees. Hopefully we'll be experts at Miro board by the time we're done. I know that I learned a few things, and hoping to learn more. I think that's the fun part about this session, for me anyway. I don't really have anything else to say, but welcome, and hopefully this will be useful and we're going to think outside the box. Thank you all for coming and I'll turn it back over to Megan.

Megan Hiltner: Thanks, Tammy. Thanks so much. Yeah, some of this, like you said, Tammy, will be a little bit of repeat for those of you that attended the first session, and the format of this. But for those of you that are new, we hope that you learn a thing or two. Just a quick reminder of the expectation related to

partner recruitment directly from your TPP Tier 1 grant guidance. Specific to supportive services, the expectation calls out that you all provide a network of cohesive services, complementing the implementation of effective programs that support the needs of adolescents, parents, and caregivers and the community in order to achieve optimal health and prevent teen pregnancy and STIs. So with that, you're really looking to collaborate with an active network of partners, reflective of the stakeholders in the system representing various sectors and disciplines influencing teen pregnancy and STIs to offer a coordinated, multimodal, youth-friendly, trauma-informed services to address the multiple leverage points identified, and that balances the need to address risk factors while also building on protective factors. I just wanted to loop this into kind of ground folks on the grant guidance. You all are the ones that really the ones that are putting this into practice.

Megan Hiltner: With that expectation, we're going to be using a brainstorming format that is called How Might We, and this method is, some of you may have heard of it in your circles as innovators, but it's very much common among design thinkers. The How Might We technique employs the language trick to open up creative thinking. By asking how might we, instead of how will we, you really include a lot of different related ideas rather than just focusing on finding an answer, and it really does allow you to try and defer judgment, which helps people create options more freely and opens up possibilities. The how suggests that we don't have the answer, but it allows us to explore some of those ideas before going straight to solutions that might places emphasis on the possibility that there are many ideas that could lead to a solution and everyone contribute. Then the we frames it around just that, that it's a collective problem-solving teamwork sort of approach. The key to How Might We is coming up with a good question, all right? So what we tried to do in line with the expectations is come up with a very much a question that can ground our collective thinking. But before we get to that, let's practice a little bit, all right? So I'm going to pose a hypothetical question and we're going to use the chatbox to practice, and we're going to use that as sort of the waterfall technique. For those of you that haven't heard that before, it's basically you type your answer into the chatbox, but you don't hit enter until I give everybody the signal to hit enter. So then when I give the signal, you hit enter and then a slew of ideas come up in the chatbox and it's really fun to read then that list of ideas related to that specific question, all right? So here's the question, just the hypothetical question that we're going to practice on, and then type it into the chatbox, but don't hit enter, all right? So the question is how might we reduce our use of plastic grocery bags? All right. So think of an answer, think of a potential idea. How might we reduce our use of plastic grocery bags? Find the chatbox and on the count of three, we'll hit enter.

Megan Hiltner: Ready? 1, 2, 3. All right. Oh man, look at that. That's great. Okay, so I'm seeing, if you'll scan, you can also see a whole slew of examples. Reusable totes, reusable totes but charge money for them, recycle, reusable, keep them in the car. There's so many here. Mesh produce bags, use them as umbrellas. There you go. That's really outside the box. I love it. So y'all are pros, but it's really trying to get us outside the box and grounded in thinking together on a question. Here's the How Might We question that we're going to brainstorm around today. How might we increase partner recruitment to support the needs of adolescents, parents, and caregivers and the community, all right? Think about that for a sec, but before we get to our breakout rooms and we start brainstorming, we're going to practice Miro a little bit to get you all warmed up and using Miro board for brainstorming. So I'm going to turn it over to my colleague Ilana, and she's going to take us through a little ice breaker Miro board practice. So Ilana, I'll stop sharing and it's over to you.

Ilana Webb: All right. Thanks Megan. I'm going to quickly put the Miro link in the chat so I don't forget, but if y'all will just stay with me on Zoom for a second before hopping over there if you only have one

screen, because I'm just going to show you a really cool little feature of Miro before we get started. As you do get in the Miro board, you're going to see this little activity I have into navigation tips, which I'll go over, but I wanted to show you one of the really nice things about Miro. When we chose it, there are several virtual engagement tools that you can use, and part of this is that it's user friendly. The other thing that I love is that they have really nice templates that are already created, which I think can be really helpful if you are struggling with either designing a board or coming up with some more creative ideas.

Ilana Webb: If you're already in a board, or you can also do this from the homepage, when you're creating a board, over here on the left-hand side, there's some tools. This second one right here under the arrow is templates, like boxes within boxes, and if you click on it, you can see Miro has all of these different templates they've come up with, which can be really helpful either if you want like a pre-made icebreaker or some dot voting. If you don't want to have to go through and create a bunch of different dots with different people's names, I think that's a really nice option. But the thing I get most excited about is there something called the Miroverse. If you go to the actual webpage, which you can do by scrolling down there, you'll see this is created by people, like you could create something on the Miroverse, and it has different topics, but they have like Icebreakers or they also have something called Fun & Games. I think this is just a really, really nice feature that Miro has, so you can work off of something and then sort of just use it and tailor it to yourself. So I just wanted to show that to you all because I think it's a really helpful, neat part of Miro. But we'll get back to our own board here. If you haven't used Miro before, stick with me in the Zoom, because I'm going to do a quick demo on how to create a sticky and how to navigate Miro just for those that have never used it before, so you can engage in our brainstorming activity when we break up. If you have used Miro and you're really comfortable with it, feel free to click on the chat and get in the board and start on the activity here.

Ilana Webb: I also have the instructions on how to do what we're going to be doing posted in the gray board, for those of you who like a little visual when you're doing it. To navigate the Miro board, you can do it in a few ways. I think the mouse keyboard actions are kind of the easiest, and so if you move up or down, that moves the board up or down. If you click shift on your keyboard and scroll up and down, it'll move left or right, and then if you do control and scroll up or down, it'll zoom in or out. Then to create a sticky, as I mentioned, there's a left-hand toolbar over here. There's this box with a folded corner and if you select it, it'll allow you to take a color of sticky. I'm going to go with purple and deal in purple today, and you just click anywhere on the board and it'll show up and then it should automatically have you typing in it. But if for some reason you've clicked off of it, you can always double-click back on it and it'll let you type. So I'm going to type my name and I'm a grantee liaison. And you'll notice that when it's selected, there are also options up here to change things about your sticky. We're going to use this for our activity in a second. You can change the shape right there, but there's also ways to change the size of your texts, the color, the color of the sticky, to insert a hyperlink. Locking it makes it so no one else can move it, so those are just some of the features.

Ilana Webb: I'm going to give you all an opportunity now, if you've been following me on Zoom, go ahead and open up the Miro board, pull that up, and we're going to go through this activity where you create a sticky and you're going to write your name and role. Then on the tool bar that appears above the sticky, I want you to select the left-most box and choose a new shape. So I didn't do that yet. I'm going to make mine a triangle. Then I want you to zoom out a little bit and scroll down a little bit and you'll see I have two options down here. I want you to move your shape to whatever best describes you. Are you an early bird or a night owl? I'm going to say I'm a night owl, as much as I try to be an early bird. I'm with you, Katie. I'll just give folks a moment to do it. Again, to move your shape, you can just scroll

out a little bit and then drag the shape down. You select your shape and drag it. We've got more night owls. Jacqueline's a night owl. Stacey's in-between. That means Stacy's on point right now. She's a midday owl, maybe. Great. We've got Tasha's a early bird, Brittany's night owl, Natalie's a night owl. Got someone else in the center here. Sarah's also in-between. Megan's an early bird. Aisha's an early bird. Jess is a night owl. Well, luckily for you all, we did schedule this in the middle of the day, so hopefully it's falling somewhere within your range. Now it's kind of the middle of the day for folks. But Jackson's an early bird. Great. So if at any point in time, you need a reminder on how to navigate Miro, we're going to use frames to get around a little bit. I showed you how to zoom in and out, move right or left and up and down, but we're using a comprehensive board. So this activity is one of many, like our breakout boards are also in this board. I want to show you just, there's another way to zoom in and out and see the entire board that's over here in the right-hand corner of your Miro board. There should be a number like 4% or around there. You can zoom in and out using that plus and minus, and if you click the folded map looking thing, it'll actually show you the entire Miro board and other spaces on it. But an easier way to get where you're going would be correct zoom, because you don't want to do that, is to go over here and if you want to look back to your zoom really quickly, you can see the steps I'm going through. So we're going to go through and we'll be able to find our breakout rooms by using frames. So on the left-hand side of your Miro, there should be two little arrows that are grayed out. And if you click them, it'll come up with a toolbar and then the leftmost button there, if you hover over it, it said frames, and if you click it, it's going to bring up a panel on the left-hand side.

Ilana Webb: This is how we're going to navigate to our breakout room. So you can see, it might actually show up with pictures too, whether you have the bar selected or the list. So when John drops us into breakout rooms, please just note whatever breakout room it says you're going to, and that's what you'll select over here. I'll show that one more time, just so people can make sure they know where to go. On the left bottom side of your screen there's two grayed out arrows, and if you select the leftmost icon there, says frames, and that'll pull up the left-hand toolbar, which has the breakout group numbers. Then you can ignore the the bracketed names, those are just for the facilitators. So select your group that John drops you into and then we'll meet in our breakout rooms.

Megan Hiltner: Thanks. Ilana just a quick question. Is the Miroverse part of the free version of Miro or is it part of the paid version?

Ilana Webb: The Miroverse is part of the free version. So yep, everything on there is included.

Megan Hiltner: Great. Oh, thanks Jacqueline. Cool. Without further ado, then I think we should go ahead and head over to our breakouts. John will divide our groups up at random and put us into breakout groups and each breakout group will have a facilitator and a Miro board that will guide us in our brainstorming series. And with that, I hope you really bring that creative thinking and that energy to the conversations. Then we'll come back together, share a few highlights from each of the breakout groups, and then adjourn for the day.