

Focus Group Questions for Current and Potential Male Clients

Focus groups can be a good way to gather input from males about your clinic so you can ensure your services, clinic environment, partnerships, and project promotion activities meet their needs.* Use or modify the questions below when conducting focus groups with current male clients and other males from the community (potential clients). For more focus group guidance, [check out this Focus Group Tip Sheet from the Office of Population Affairs](#).

This resource is part of the [Increasing Access to Title X Services for Males Toolkit](#).

Questions for Current Male Clients

1. How did you first hear about this clinic?
2. As far as you know, what are all the kinds of health care and services males can get at this clinic?
3. What has been your experience getting services at this clinic? Think about the whole experience, including making an appointment, checking in, the feel of the waiting room, interactions with your provider and other clinic staff, paying for services, and anything else you can think of.
4. Do you have any suggestions for ways to make this clinic more welcoming to males, or to help males feel more comfortable coming in?
5. Would you recommend this clinic to a male friend or family member? Why or why not?
6. Where do males in this community generally get information about health and health care services?
7. How can we let males in the community know about this clinic's health services for males? (Probe: Where/how could we advertise, how to get word of mouth going)
8. What might make it difficult or make males reluctant to use this clinic's services? What could be done to lessen those barriers? (Probe: Hours/location, think it's a clinic just for females, don't know what services they can get here, worries about cost)

* In this discussion guide, "male" refers to people assigned male at birth. It's important to keep in mind that there are many people whose gender identity does not match their assigned sex at birth. This means that some people who don't identify as male may be seen for "male" sexual and reproductive health (SRH) services.

Questions for Males from the Community (Potential Clients)

1. What, if anything, have you heard about [clinic name]?
2. As far as you know, what kinds of health care and services can males get at [clinic name]?
3. What might make it difficult or make males reluctant to use the services of [clinic name]?
What could be done to lessen those barriers? (Probe: Hours/location, think it's a clinic just for females, don't know what services they can get here, worries about cost)
4. Where do males in this community generally get information about health and health care services?
5. How can we let males in the community know about [clinic name]'s health services for males?
(Probe: Where/how could we advertise, how to get word of mouth going)
6. Do you have any suggestions for ways to make [clinic name] more welcoming to males, or to help males feel more comfortable coming in?