

Communicating the Value of Joining the Title X Network

Are you a Title X grantee hoping to expand your network?

This job aid, which outlines the major benefits of the Title X Program, can help family planning projects facilitate connections with potential subrecipient agencies (and their governing bodies).

There are several ways you can use this information:

- Make part of a meet & greet package
- Incorporate into a funding opportunity announcement when putting out bids
- Include in a front desk flyer
- Emphasize one of the major points below during a phone call or virtual meeting

When adapting this information, also consider including:

- A link to your agency's website, so anyone who seeks more information about your Title X project (and network) can find it.
- A link to the Reproductive Health National Training Center website (rhntc.org), as it contains multiple Title X resources that may be of interest to potential subrecipients looking to learn more about Title X.
- Quotes from local Title X subrecipient staff that are part of your network. These will likely resonate with the audience you're hoping to reach.

Finally, the key messages below emphasize the value that Title X funding brings to health care providers and the clients and communities they serve. Copy and paste the messages, as appropriate, into the meet & greet package, funding announcement, etc. you are developing to reach potential subrecipients.

Key Messages for Connecting with Potential Subrecipients

The [Title X Family Planning Program](#) (Title X) within the [Office of Population Affairs](#) (OPA) is the only federal grant program devoted exclusively to providing family planning and related preventive health services, with priority given to people from families with low incomes.

The major benefits of receiving Title X funding and joining a network of reproductive health care providers include:

1. **Equitable Access.** Title X funding is designed to reduce barriers to care for all clients, especially people from low-income families, people of color, and others who have been historically underserved, marginalized, and adversely affected by persistent poverty and inequality. Key strategies for advancing equity include removing barriers to accessing services, improving the quality of services, and providing services that are client-centered. Examples of Title X strategies aimed at advancing equity include providing services on a sliding scale, not denying services due to an inability to pay, providing services regardless of a client's residency status and income verification, and ensuring that services are voluntary, free from coercion, trauma-informed, and representative of the community.
2. **Quality.** Title X is considered the gold standard for family planning care, guided in part by the [Quality Family Planning \(QFP\) Recommendations](#). The QFP Recommendations support Title X providers in delivering quality family planning services within a broader context of preventive services, improving

health outcomes. Title X providers also are required to conduct quality improvement of their family planning services on an ongoing basis—and to engage the community in program development, implementation, and evaluation.

3. **Confidentiality.** The Title X family planning program guarantees access to confidential services for all clients, including adolescents. Title X projects may not require consent of parents or guardians for the provision of services to minors, nor can any Title X project staff notify a parent or guardian before or after a minor has requested and/or received Title X family planning services (*42 CFAR 59.10 (b)*). Unless required by law or necessary to provide services, providers cannot disclose Title X client information without the client’s written consent.
4. **Education and Training Support.** Title X providers are supported by the [Reproductive Healthcare National Training Center](#) and the National [Clinical Training Center for Family Planning](#) and receive access to free high-quality training, including continuing education opportunities. OPA also facilitates opportunities for peer sharing and support by convening expert work groups that promote best practices and emerging approaches in the delivery of family planning care.
5. **Funding Flexibility.** In addition to supporting clinical service delivery, Title X funding can be used to support family planning program operations and infrastructure—from staff and operations costs to support for community education and outreach activities.
6. **Discount Drug Pricing.** Agencies that receive Title X funding are eligible to enroll as a covered entity in the [340B Drug Pricing Program](#), allowing them to offer Title X clients with covered outpatient drugs and devices at a significant discount—and supporting the availability of the full range of contraceptive methods.

As stated above, you may want to include quotes from current subrecipients when reaching out to potential network members. Quotes can be gathered by interviewing members of your existing network, or by asking for a quote via email. The sample quotes below, which you can repurpose for your own use, emphasize the value Title X funding brings to its clients and communities.

Sample Quotes

“By funding us to be a Title X subrecipient agency, Every Body Texas has really given us the opportunity to serve the most marginalized individuals in our community. The funding and support we get from Every Body Texas allow us to be very inclusive of individuals and meet them where they are. Every Body Texas brings genuine care to providers.”

— Will Hudson, Harris County Public Health

“As a Title X subrecipient, we have benefited from additional funding for staff time and supplies. Additionally, and as importantly, we have benefited from the training and technical assistance that the Arizona Family Health Partnership (AFHP, the Title X grantee) has provided us. AFHP provided us with family planning policy and procedure templates that we customized to meet our needs, suggestions for outreach and client educational materials, training for providers and clinic staff to ensure that we are offering client-centered reproductive health services, and training for clinicians so that we could offer the full range of birth control methods, including long acting reversible contraception.”

— Nick Fox, Utah Navajo Health Systems