

OFFICE OF THE ASSISTANT SECRETARY FOR HEALTH



CHAT BOX - "HELLOS + EXCITING UPDATE TO SHARE IN PROJECT?"

COHORT WORKSHOP #1
FROM INNOVATION TO IMPACT



Today's Plan

1. Introduction

4. 40 Question Activity

2. Impact Statement Shuffle Activity

5. Reminders and Wrap Up

3. Innovation to Impact

6. Open, Optional Networking





COHORT WORKSHOP #1 FROM INNOVATION TO IMPACT

Objectives

- 1. Receive and give peer-feedback on strategy, statements, visuals
- 2. Continued cohort relationship-building
- 3. Clarity on fundamentals of innovation vs. impact
- 4. Initiate co-design of workshop series





Group Agreements

What agreements might we need for this workshop? For future cohort workshops?



Waterfall in the chatbox!





MAX Page







Impact Statement Shuffle

- 7 groups
- 2 key documents
 - Combined Impact Statement Document
 - Impact Statement Shuffle Activity Worksheet





Impact Statement Shuffle Activity – Combined Statements

FROM INNOVATION TO IMPACT



IMPACT STATEMENT SHUFFLE - COMBINED STATEMENTS

Please note: All Statements have been edited/modified to increase "anonymity" among other grantees. Some have been modified for length.

- · Say hello and introduce self, pick a recorder
- · Find the combined impact statement document (this document!), and corresponding number to your breakout group
- Read the two impact statements; highlight what sticks out; write down what you like, wish, wonder about the statements. If you have time, rewrite the statement!
- · Follow the directions on the impact statement shuffle worksheet to list all your group's feedback.

Break Out Group #	Impact Statements
	Aspirational State: All young people have the ability and opportunity to be meaningfully engaged in the programs, policies, and systems that affect their lives and communities.
1	Desired Outcome: The Network aims to increase the number of youth that are meaningfully engaged in sexual health programs. To make a measurable impact in the key priority area, the Network will: 1) increase the number and effective coordination of stakeholders committed to youth engagement; and 2) increase the number and accessibility of effective youth engagement interventions. The Network's strategy for innovation and impact applies the tools of the human-centered equity action lab (HEAL Lab,) placing expectant and parenting youth at the center of designing solutions to address persistent, painful inequity in sexual and reproductive health outcomes for black and brown young people in the given geographical area.
	Our vision for long-term impact is: • That ALL health services and interventions for expectant and parenting youth are high quality, youth-specific, and evidence-based • That ALL programs and interventions for young parents are designed with the recognition of the widespread trauma of expectant and parenting youth and delivered by providers trained in trauma-informed care • That ALL programs and interventions for young parents are developed with their direct engagement in a human centered process.





Impact Statement Shuffle Activity – Worksheet

FROM INNOVATION TO IMPACT IMPACT STATEMENT SHUFFLE



- · Say hello and introduce self, pick a recorder
- Find the combined impact statement document, and corresponding number to your breakout group; write down breakout group number below
- · Individually, read statement; individually, write what you like, wish, and wonder
- · As a group, discuss and record the likes, wish, wonders here
- Bonus/optional, write a revised statement
- · Recorder saves, sends to Minju.Kim@hhs.gov, and posts in big group zoom chat

Write down your breakout group number (1, 2, 3, 4, 5, 6, or 7)

Copy and paste impact original impact statement here



Write the group's combined "I like, I wish, I wonder" feedback here

If you have time, write another version or two of the impact statement for consideration!





Breakout Groups - Written Instructions

- Say hello and introduce self, pick a recorder
- Find the combined impact statement document, and corresponding number your breakout group; write down breakout group number
- Individually, read statement; individually, write what you like, wish, and wond
- As a group, discuss and record the likes, wish, wonders on the worksheet
- Bonus/optional, write a revised statement
- Recorder saves, sends to <u>Minju.Kim@hhs.gov</u>, and posts in big group zoom





How did that go?







Innovation vs. Impact

- We are not interested in innovating, for innovation sake.
- The purpose of innovation is to make impact.
- Impact statements to center our work in that impact





Innovation

Impact





Innovation?

 FOA: Novel or reimagined approaches, relationships, processes, products, programs or services that lead to substantial improvements in addressing barriers to reducing teen pregnancy and STD transmission.

Turning a challenge into a solution that adds value, from a user perspective



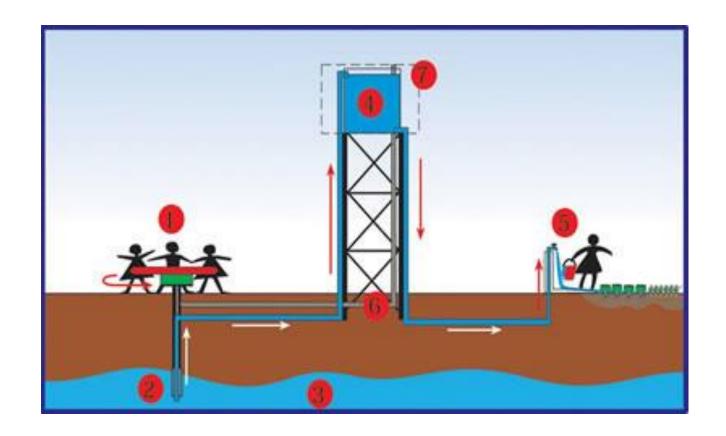


Innovation = Impact





Play Pump







Oral Rehydration Therapy

- Salt, Water, Sugar
- BRAC, in Bangladesh

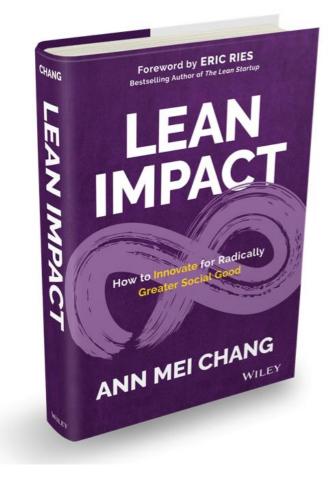


http://www.rehydrate.org/ors/ort-history.htm





Lean Impact



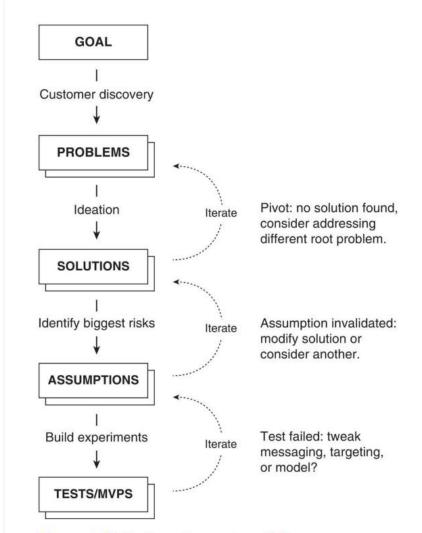


Figure 1.2 The Lean Impact workflow.





How?





How?

- Innovative strategies and methods
- Account for complexity, using system approaches
- Multi-disciplinary, diverse teams
- Test assumptions, pieces, parts to validate, frequently!
- Question, answer, question, answer
- Measure what matters
- Build on existing research, evidence, science, effectiveness
- Lots and lots and lots of user engagement
- Learn from failure





Innovation Strategies

- From your application
- To help propel your work
- Expected to change, as you learn, test, grow

In brief, in the chat box, please share your innovation strategy.



Innovation Strategies and Methods

Human-Centered Design

Liberatory Design Equity-Centered Community Design

Trauma-Informed Youth Centered Design

Lean Impact

Systems Thinking

SCAMPER

Collective Impact

Behavior Change Design

Theory of Change













SCAMPER

S	Substitute (replace with something else)
C	Combine (unite things, people, ideas, materials)
A	Adapt (adjust to a new purpose)
M	Modify (change, smaller, larger, less, more, fast, slow)
P	Put to another use (change when, where, time, how to use)
E	Eliminate (omit, simplify, cut out)
R	Reverse (change order, patter, sequence)





40 Questions

Meet, greet, Organize	1 person presents	3 people ask questions	Presenter reflects, then open dialogue
5 min	5 min	5 min	10 min
Say hello, determine who will present (1) and who will listen/question (3)	Presenter shares their project, the impact they are looking to make, their innovation strategy, visuals; everyone else listens	Listeners ask presenters questions. Try to get to 40. Presenter <i>just listens</i> . Use: what, how, why, when. Build from other questions	Presenter reflects, shares what came up. Listeners/questioners reflect Open dialogue with everyone





How did that go?





Next Workshop Topic

In the chat box, for next workshop, what topics would you like to cover?







Proposed Topics

- Oct. 1 Networks
- Nov. 5 Stakeholder Mapping
- Dec. 3 Developing & Testing Interventions
- Jan. 7 Equity and Equitable Engagement
- Feb. 4 Monitoring, Improving, Learning





We need 2-3 people to help with the next workshop!

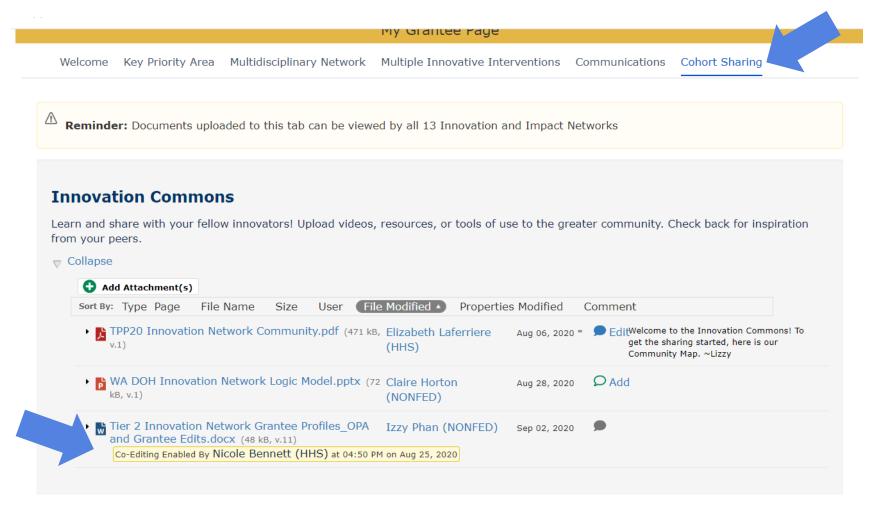
Help means:

- Planning
- Providing Feedback
- Potentially Facilitating
- Potentially Presenting





MAX – Public Profile Info









Network Plan & Guidance

TPP20 Innovation Network - Network Plan Guidance

OVERVIEW

PURPOSE	The Network Plan is a blueprint, outlining the design, composition, and management strategies for the multidisciplinary network. It is the core of your project. Your Project Officer will use it and its additional versions to provide feedback, and help determine your readiness to advance beyond the six-month Planning Period.
Instructions	The Planning Period is your opportunity to revisit the assumptions of your application as well as to further iterate and refine your conceptualization of the Network. Please start by reviewing this guidance, the FOA expectations chart , and your application content. Next, in collaboration with existing Network members, refine your Network Plan, with help from the prompts below.
	The structure and format is up to you and your preferred style. However, a concise, streamlined, and well-designed plan is more likely to serve as a useful living document for all parties.
	As with all aspects of the grant, please center equity in your planning and think carefully about whose voices and ideas are uplifted in the process.
DATES	Upload an initial draft to MAX by October 1, 2020. Iterate with your Project Officer, Cohort Buddy, and the rest of your Network, as new members onboard. Upload an updated version to MAX by January 15, 2021.





Announcing TPP20 Innovation Network Buddies!





Announcing TPP20 Innovation Network Buddies!

ETR

R

Texas AM

&

The Policy Research Group

Thrive & UT Austin

National Center for Youth Law

R.

Washington State DOH

James Madison University &

Morehouse School of

Medicine

Fact Forward &

Albany State University

Planned Parenthood of Greater New York &

DC Primary Care Association





After Hours - Open and Unstructured Hangout Time

https://hhs.webex.com/meet/minju.kim



Come to the optional, open hang, networking sesh!
4:30pm-5:30pm ET





Feedback







THANK YOU FOR JOINING!

Have a nice long weekend!



